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UCAN of Memphis Hosts National Youth Confidence Day In the Bluff City

(Memphis, TN) -- Thursday, October 20th is National Youth Confidence Day, and UCAN of Memphis was selected to host a special 2022 celebration in the Bluff City. National Youth Confidence Day was created by Tiffany R. Lewis Founder, President, and CEO of Confident Girls Mentoring Program, Inc. The program is headquartered in Buffalo, New York, and Lewis will travel to Memphis to deliver a special youth confidence message. UCAN of Memphis was awarded \$3,000 to host the celebration and students will be treated to free t-shirts, snacks, and fun confidence-building activities. The program will begin at 12:45 p.m. at Belle Forest Community School located 3135 Ridgeway Rd. Memphis, TN 38118.

UCAN of Memphis is co-founded by LeShundra Robinson MPA, LSA and offers youth empowerment, bullying prevention, and character-building programs within local schools and community organizations. "We are grateful for this opportunity to bring National Youth Confidence Day to Memphis. This is perfectly aligned with our current programs that exist to build confidence and empower youth to make wise decisions that can have a long-lasting impact on their futures," said Robinson.

Confident Girls Mentoring Program, Inc.'s mission is to foster a thriving culture where all girls can build their self-esteem and confidence through self-discovery. The organization received its own national holiday, National Youth Confidence Day, in 2018 and it is celebrated on October 20th. Annually Lewis, a native Memphian, awards a youth organization in a different state a grant to host this special celebration, and this year, UCAN of Memphis was the deserving recipient. "UCAN and its programming embody everything that Confident Girls Mentoring Program stands for. Therefore, it was the perfect choice to host Youth Confidence Day, and I love that it's located in my hometown. I look forward to addressing the students at Belle Forest Community School and enjoying a fun day with them," said Lewis.

For more information about contact UCAN of Memphis, call (901) 262-8642 or visit, ucanofmemphis.org. To learn more about Confident Girls Mentoring Program, Inc. and Youth Confidence Day, visit confidentgirlmentoring.com.

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Tiffany R. Lewis Bio

Ms. Tiffany R. Lewis is a vibrant leader and youth advocate committed to the social development of women and girls. Seeing firsthand the challenges young adults face, she was inspired to make a difference. Tiffany Lewis is the Owner of Image Ignite 360 and President & CEO of Confident Girl Mentoring Program, a non-profit organization that utilizes evidence-based practices to correct racial and gender inequalities to over 2,500 girls ages 7-19 in underserved

communities in WNY. As a result, Ms. Lewis received a Congressional Record by Congressman Brian Higgins for her contributions to youth services.

She is certified in Trauma-Informed Care, Adverse Childhood Experience (ACES), Support for Student Exposed to Trauma (SSET), and Parent Engagement in Education from Harvard Graduate School of Education. Additional studies include Social Work from the University of Michigan's School of Social Work, Six-Sigma, Racial Equity Impact Analysis from Racial Equity Institute and Diversity, Inclusion, & Cultural Competence from E.K. Ward & Associates.

Tiffany is no stranger to hard work. She previously worked in city-government writing various policies and legislation targeting youth and communities of color and developed marketing and wellness programs for Fortune 500 companies. She currently serves on several advisory boards and is the Chairwoman for the Erie County Commission on the Status of Women overseeing an advisory board of 13 members, removing gender-based inequities in women and girls.

Tiffany is a recipient of numerous distinguished awards and recognition to include the NAACP Daniel R. Acker, Sr. Community Service Award, Big Brothers Big Sisters Mentor of the Year Award, New York State Award for Public Policy-Lieutenant Governor Kathy Hochul, Women Making History Trailblazer Award, Buffalo Business First Women of Influence Award, Buffalo Business First C-Level Executive Award and American Spa Magazine Mentor Finalist Award.

With the support of her family and friends, she continues to advocate, inspire, and make a difference in the lives of young adults by challenging them to pursue their aspirations; and open their minds to see that the world is much broader and more diverse than their community.